

June 14, 2007 - BridgePortfolio.com, Inc. Bolsters Sales & Marketing Staff

In our continuing effort to provide exceptional responsiveness and service to our clients, we are proud to announce the addition of **Kelly Newsome** as the newest member of our growing Marketing & Sales Team. She joined BridgePortfolio on May 15th as Vice President of Business Development. Kelly brings over 8 years of valuable industry experience to the BridgePortfolio team, most recently as VP, Sales for the Information Management Network and previously with Investment Advisor Magazine where she was the Midwest Regional Advertising Director. The addition of Kelly bolsters BridgePortfolio's sales & marketing staff, allowing for a greater capacity to service investment advisors with their operational needs. Kelly can be reached at **732 923 1323** or knewsome@bridgeportfolio.com. Give her a call or send her an email - she'd love to hear from you!



With the addition of Kelly, we now have 13 people on staff to serve your needs:

James Wilde, Director of Operations

jwilde@bridgeportfolio.com

Jim Sertich, Portfolio Administration & Operations Specialist

jsertich@bridgeportfolio.com

James O'Shea, Portfolio Administration & Operations Specialist

joshea@bridgeportfolio.com

Jessica Weaver, Portfolio Administration & Operations Specialist

jweaver@bridgeportfolio.com

Karla Bizup, Portfolio Administration & Operations Specialist

kbizup@bridgeportfolio.com

Despina Iakovides, Portfolio Administration & Operations Specialist

diakovides@bridgeportfolio.com

Li-Chiun Su, Chief Technology Officer

lsu@bridgeportfolio.com

Chad Meyer, Chief Executive Officer

cmeyer@bridgePortfolio.com

Doug Brosz, Chief Financial & Compliance Officer

dbrosz@bridgeportfolio.com

David Edstrom, Chief Marketing Officer

dedstrom@bridgeportfolio.com

Tim McCain, National Sales Manager

tim@bridgeportfolio.com

Jim Stover, VP Sales

jim@bridgeportfolio.com

Kelly Newsome, VP Business development

knewsome@bridgeportfolio.com